# TRAINING NOTES FOR DAY OF GIVING VOLUNTEERS

## Goals for Day:

- Your role for the day is simple...contact the 10-15 names on your list between Friday, March 5- noon on Tuesday, March 9th
- Our goals for the day:
    - Call 1,000 people to make sure they know about the day.
    - 300 New Gifts to the Light the Fire Appeal
        - **150 new recurring gifts** (A gift of any amount that is set to automatically be sent each month, like a subscription fee. These gifts allow the ministry to plan and budget, especially in a time of crisis.)
        - **150 above and beyond gifts** (Because the Light the Fire appeal includes $600,000 more than the normal amount needed each year, an Above and Beyond gift is over and above what a donor normally gives in a year. If a donor normally gives $50, perhaps this year they would consider doubling that. If a donor has never given, perhaps this year they would consider a first-time gift.)

## Ways to Make a Gift the Day of the Event:

1. **Online** at www.novusway.org and click the GREEN DONATE button.
    a. There you can start a recurring gift or make a one day above and beyond gift.
2. **Text** 803-413-7827 with your name and a volunteer will call you back to take your gift over the phone. They can take a one-time gift or a recurring gift for you.
3. **Call** the camp phone at 828-684-2361 and a volunteer will take your payment information over the phone to make your above and beyond gift or your new recurring gift.
4. **Mail** a check payable to NovusWay Ministries to:
    a. NovusWay Inc.
    PO Box 830
    Arden, NC 28704

## Day of Details:

- Live with Morning Watch at 8:00 am to launch the day on all social media channels. Matt Fink is helping with this.
- Camp stories on social media and/or updates, songs etc., at the top of every hour on social media.
- Live closing vespers at 8:00 pm on social media.
- Volunteers/Staff will be present to take gifts over the phone and enter them into our system.
- If someone tells you over the phone, they want to make a pledge gift, you can use the form to write that down. Send a picture to 803-413-7827 and then mail it off to them as a reminder.
- I will have your list to you by Thursday morning.
    - Make notes about the call in the call section. Once you are done, take a picture of the list with your notes and email it to mschafer@novusway.org by Noon on Tuesday. We will use this to do a day tally to share at the closing campfire.
    - You may send it sooner if you finish sooner.

- MAKE NOTES: After each call make notes on your spreadsheet of anything they might have said. Examples: I already gave, I will be giving by_____. I can't give right now. I will use this information to give a final tally at the end of the day.

## Please let me know:

- Please text me the following to 803-413-7827:
- Name (in case I don't have you in my phone)
- If you don't feel comfortable after hearing the training.
- How many names would you like between 10-20? If you can spread your calls out and do more that would be very helpful.