Day of Giving Calls Outline for Volunteers

1. Breathe deep and **PRAY**. Ask God to be present during the call. Name the person in your prayer.
2. **DIAL the number**...remember we have been telling people someone will be calling...this should not be a surprise. (If you know someone you want to encourage to participate, you may call them and/or email them if that is appropriate to your relationship. Please add their name and contact information to the list of persons I gave you.)

NO ANSWER – leave message:
My name is _____. I am calling from NovusWay, from camp, to share that Tuesday, March 9th is our special BACK TO CAMP DAY OF GIVING to Lutheridge, Lutherock, Luther Springs and Lutheranch. Due to Covid-19, summer camp was cancelled LAST YEAR, but we are turning our hope to summer camp 2021 with new safety measures in place that allow us to get children outside in God's good creation forming faith and developing leaders. I'd love a chance to talk with you and hear your camp story. You can call me back at _____. I hope you will follow all the activities of the day on Facebook by visiting your favorite camp's page. Thanks for being a camp friend.

3. **IDENTIFY YOURSELF:** *My name is _____. I am volunteer from Camp – Lutheridge, Lutherock, Luther Springs and Lutheranch. I am one of the callers working to connect with our camp friends. Are you aware that Tuesday, March 9th is our Back to Camp Day of Giving?*

YES:
Great, I hope you will join me in giving on this special day!

NO:
Okay...let me share quickly that due to Covid-19, summer camp was cancelled last year. Since then, our camp community has raised more than $1.4 million toward our $1.8 million goal to bridge the gap to this coming summer. We are turning our hopes to gathering again for s'mores, songs, faith formation and skits. To help us reach our goal by May 31st, we are hosting a Back to Camp Day of Giving THIS Tuesday, March 9th. You can watch it live on Facebook all day on your favorite camp's page. We will close tonight at 8:00 pm with a special campfire.

If they say, "I already gave," thank them and then let them know how much we appreciate that.**

4. **CAMP STORY TIME:** *"I'd love to hear your camp story."*
    a. **LISTEN** and **ENCOURAGE**. Be the awesome human being and camp friend you are...keep it about them.
5. **HOPE**: *"Our camp community has used this last 10 months to rally around camp and tell their own camp stories. It has been humbling to see how God continues to knit us together."*
6. **THANK YOU:** *"I know you are busy. Thank you for taking the time to share your story with me."*
7. **INVITATION TO CAMPFIRE:** *"I hope you will stay tuned on your favorite camp's social media and join us for our closing virtual campfire at 8:00 pm Tuesday night. We will announce our success for the day at that time."*
    a. If they do not have social media, we will send out a final email with an update from the day. If they would like to make sure to get that, please check their email and add/correct it if need be.
8. **FAREWELL**: *"Thank you again for your time today. We cannot wait to have everyone back at camp. Until then, continue to tell your camp story and thank you for being a spark!*

**Remember to make notes on the spreadsheet for each call. Especially if they say they already gave. I need to keep track of that to report that night. **